



## **CITY OF ROANOKE OFFICE OF THE CITY MANAGER**

Noel C. Taylor Municipal Building  
215 Church Avenue, S.W., Room 364  
Roanoke, Virginia 24011-1591

Telephone: (540) 853-2333  
Fax: (540) 853-1138  
City Web: [www.roanokeva.gov](http://www.roanokeva.gov)

**April 3, 2006**

Honorable C. Nelson Harris, Mayor  
Honorable Beverly T Fitzpatrick, Jr., Vice Mayor  
Honorable M. Rupert Cutler, Council Member  
Honorable Alfred T. Dowe, Jr., Council Member  
Honorable Sherman P. Lea, Council Member  
Honorable Brenda L. McDaniel, Council Member  
Honorable Brian J. Wishneff, Council Member

Dear Mayor Harris and Members of City Council:

**Subject: Request for Approval of Arts  
Festival Manager**

### **Background:**

In 2007, the City of Roanoke will be celebrating its 125<sup>th</sup> Anniversary with local events and activities that will occur throughout the year. As one of the major events of the celebration, the City will host a performing arts festival which will incorporate all components of the performing arts, including symphony, theatre, ballet, and opera. The Roanoke Arts Festival will serve to commemorate the founding of Roanoke and to unite its citizens by way of music, dance, theatre, and art. The festival will also serve to expose a diverse group of citizens to artistic excellence and to assist in the City's high priority efforts in developing regional tourism. There will also be numerous celebratory events throughout the year to highlight important historical, cultural, and educational aspects of the City.

To orchestrate the festival, the City of Roanoke needs to establish a full time position that will be responsible for the logistical and artistic programming and marketing efforts for the festival. This position will also be responsible for the planning, coordination, and managing of all celebratory activities for the City of Roanoke's 125<sup>th</sup> Anniversary Celebration.

Considerations:

The Arts Festival Manager position will be classified as a Pay Grade 15 with salary range from \$47,067 to \$72,954. The projected cost for the remainder of FY2005-06 is \$10,849. This funding is available in the City Manager Contingency (001-300-9410-2199).

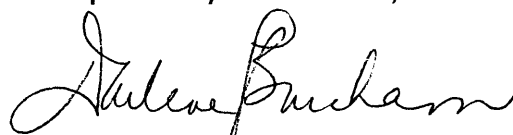
Recommended Action:

Concur with the establishment of an Arts Festival Manager position for the City of Roanoke effective May 1, 2006.

Adopt the accompanying budget ordinance to transfer funding in the amount of \$10,849 from City Manager Contingency (001-300-9410-2199) to the object accounts listed below:

<u>Object</u>	<u>Amount</u>	<u>Account Number</u>
Regular Employee Salaries	\$9,021.00	001-300-1211-1002
City Retirement	\$1,138.00	001-300-1211-1105
FICA	\$690.00	001-300-1211-1120

Respectfully submitted,



Darlene L. Burcham  
City Manager

DLB: ftg

c: Mary F. Parker, City Clerk  
William M. Hackworth, City Attorney  
Jesse A. Hall, Director of Finance  
Sherman Stovall, Director of Management & Budget  
Carolyn Glover, Acting Director of Human Resources

CM06-00053